

CPG Brands: Try These 10 Online Sweepstakes Marketing Ideas

Here is a [list of our current affiliate partners](#) and [how we earn money](#)

Consumer packaged goods (CPG) brands can benefit from running sweepstakes and contests. With significant competition in this space, CPG brands continuously look for ways to differentiate their consumer experiences from those of competing brands. Sweepstakes and giveaways are how CPG marketers are delivering results while helping to increase brand awareness and audience reach.

Read on to learn how CPG marketers use sweepstakes and social media giveaways to retain customers and improve customer loyalty while creating unique experiences for your customers.

CPG Brands: Try These 10 Online Sweepstakes Marketing Ideas

Want to read this post later? Tap the button below to Download it as a PDF. Please allow some time for the file to generate.

[Download PDF](#)



