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Whether it's online, in the mail, in a [text message](#) or mobile app, [sweepstakes administration](#) can help you manage your entrants wherever they may be. Professional sweepstakes administration helps brands from Fortune 500, to regional brands, B2C, and B2B with sweepstakes. Keeping up with sweepstakes [legal compliance](#), generating traffic, improving the customer experience or simply managing your sweepstakes website, a sweepstakes company has a wide range of services to meet your needs.

Sweepstakes Administration and Marketing Promotions Tools for Successful Giveaway Execution

Read on to learn about what goes into sweepstakes administration for successful sweepstakes or contest, the [legal compliance](#) involved, why you should trust a sweepstakes company, and how to use sweepstakes administration and management to scale your results and improve your brand's reach and reputation.

IN THIS ARTICLE:

- What is sweepstakes administration?
- How does a sweepstakes work?
- Is sweepstakes management trustworthy?



