Black Friday 2022 Contests Ideas, Sweepstakes & Deals to Launch to Boost Holiday Salesaa

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Looking for Black Friday 2022 contest ideas? Is Friday November 25, 2022 is the best day torun a contest or sweepstakes alongside your holiday sales? Ifyou're wondering when youshouldstart to plan for Black Friday this year, the answer is right now.

Jumpstart Black Friday 2022 Holiday Sales With Sweepstakes and Contest Ideas

Inflation, fears of a recession, and a shift to just-in-case logistics from just-in-time, means that Black Friday 2022 deals are coming in bigger and earlierthan normal. This is great news for consumers and great news for brands who are looking to build brand awareness, increasesales, and grow customerloyalty with holiday sales and deals.

via GIPHY

Here's What Retail Experts Predict for Black Friday 2022 Deals

This year, it will take a lot more to bring in those sales than simply dropping the price! Amazon Prime, Best Buy, and Walmart will likely lead the way withthe number of Black Friday deals on sale. However, Amazon's deals are not predicted to be as aggressive as individual retailers' Black Friday deals,according to retail experts.

Black Friday 2022 Contest Ideas, Sweepstakes

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