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BFCM 2022 Ecommerce Guide: Prepare for Black Friday Cyber Monday Giveaways & Holiday Salesaa

Here is a list of our current affiliate partners and how we earn money

Start planning BFCM 2022 ecommerce marketing including Black Friday Cyber Monday 2022 deals and discounts if you haven't already started. Theholiday season is just about here and ecommerce brands and online retailers have already leaked some Black Friday discounts and offers in order toentice shoppers.

If you're running a Black Friday Cyber Monday sweepstakes, giveaway, or contest alongsideyour Black Friday deals, start here. While the majority of 2022Black Friday Cyber Mondaymarketing advice focuses on planning your BFCM marketing strategy, customer experiencematters more.

For ecommerce brands looking to deliver successful BFCM giveaways and Black Friday Cyber Monday deals, the backend is what counts. Fromcybersecurity to performance and scalability, Black Friday promotions for ecommerce at scale are driven by martech.

BFCM 2022 Ecommerce Giveaway Guide: Prepare For Holiday Sales

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