## Assisted Conversions From Giveaways and Sweepstakes ROI Explainedaa

Here is a list of our current affiliate partners and how we earn money

Assisted conversions if you are running a sweepstakes, contest or giveaway are extremely important. To achieve maximum ROI from a sweepstakes or contest with the goal of driving brand awareness, leads, sales or other conversions, you need to learn exactly how it drives ROI.

At Sweepsify, we're focused on helping brands to maximizing ROI from sweepstakes and contests in order to drive customer loyalty and achieve salesrevenue goals. Attribution is how you show the exact paths that participants take to complete conversions.

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