

SMS Short Codes Are for SMS Sweepstakes: 3 Types of Mobile Marketing Phone Numbers Explained

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[SMS](#) short codes also called short numbers or dedicated short codes, are a type of [SMS marketing](#) phone number, used for sweepstakes, contest, and giveaway promotions. However, all mobile phone number types are not all the same. In fact, the types of [SMS marketing](#) phone numbers, namely long numbers and short codes can vary widely when it comes to pricing, use cases, and technical capabilities.

Dedicated SMS short codes are used for [SMS sweepstakes](#), contests, and giveaways. But you may need several types of phone numbers for SMS marketing in order to achieve your marketing goals. Phone numbers for SMS sweepstakes are essential for delivering messaging before, during, and after your promotion.

SMS Short Codes Are For Text To Win Sweepstakes: SMS Phone Numbers Explained.

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