

What Are the Types of Sweepstakes and Contests?

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All sweepstakes and contests are unique. At Sweepsify, we always recommend that you hire a sweepstakes administrator or sweepstakes lawyer to assist you in defining the guidelines and terms of your promotion.

Only a carefully planned sweepstakes or contest will run smoothly and achieve the specific, measurable goals that you have set forth in targeting a specific audience.



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