







# Follow This 10 Step Checklist to Create a Sweepstakes, Giveaway or Contest

Here is a [list of our current affiliate partners](#) and [how we earn money](#)

Do you know the ROI that sweepstakes, giveaways, and contests can get you?

To start, you can create an ongoing source of free viral traffic that can last months. They can also help you ask the right questions so that you can personalize your products and services to your customers' needs.

They can even boost your sales during critical revenue periods such as the holiday season.

The best part? Sweepstakes, contests, and giveaways yield instant results.

To help you get started with creating an effective sweepstakes, contest or giveaway that delivers an insane ROI, follow this 10 step checklist to create your next campaign.



## 10 Step Checklist To Create A Sweepstakes

