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5 Reasons to Run an SMS Sweepstakes Campaignaa

Here is a list of our current affiliate partners and how we earn money

Text sweepstakes, SMS sweepstakes or text to win sweepstakes, are a type of sweepstakespromotion where participants enter by sending a keyword to a SMS shortcode or phone number.

Once the participant's message is sent, a text message marketing platform automatically logs the phone number and the participant is automaticallyentered to win a prize for free.

Let's explore text-to-win sweepstakes rules, how text sweepstakes work, and 5 reasons why brandsare seeing ROI from running a text to win via an SMS sweepstakes platform and why you should too.



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