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10 Ways to Exceed Customer Expectations With a Social Media Contestaa

Here is a list of our current affiliate partners and how we earn money

Every brand wants to exceed customer expectations for a social media contest. Generally, customers set expectations for social media promotions basedon the image of your brandthat your customers already hold in their minds.

For other social media contest participants, entering your sweepstakes or giveaway will be their first customer experience with your brand. Customers needto have these expectations met in order for them to feel comfortable enough to share your brand with their friends or buy your product or service.



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