What Does Express Written Consent Look Like for SMS Marketing?aa

Here is a list of our current affiliate partners and how we earn money

If you're planning to run a text to win sweepstakes or giveaway, you need to obtain express written consent from your customers first. But what doesexpress written consent look like when done electronically?

Here is what you need to know about express written consent to send text messages for marketing purposes.



What Is Express Consent For SMS Marketing?

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