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What Do Sweepstakes Administration Companies Do?aa

Here is a list of our current affiliate partners and how we earn money

Sweepstakes administration companies create amazing promotions that deliver ROI.

With in-house marketing teams having so much on their plates, including budgets, monitoring KPIs,and prioritizing weekly, monthly, and annual goals, there's little room for sweepstakes and contest marketing.

Not to mention, you always want to delight your fans with a sweepstakes or contest that is unique and existing.

Finding all of this in an in-house marketing team is virtually impossible even if you have superstars.

So what does working with sweepstakes administration companies entail?

What do sweepstakes and contest administration companies do for social media contests or text to win promotions?

Here is what sweepstakes and contest administration contests do for your brand.

IN THIS ARTICLE:

- What is the role of a sweepstakes administrator?
- What are the benefits of using a sweepstakes administration company?
- Why you shouldn't try to run sweepstakes or contests in-house



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