

Sweepstakes Laws Compliance: Is Hiring a Sweepstakes Administrator Essential for ROI?aa

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Running a sweepstakes for your brand? Sweepstakes laws compliance is required so hire a [sweepstakes administration](#) company to help you.

As a marketing company specializing in sweepstakes, contests, and giveaways, we understand how important [sweepstakes compliance](#) is for major brands.

? Don't want the risks of sweepstakes law compliance mistakes??

No problem! Don't do sweepstakes [legal compliance](#) in-house.

A sweepstakes lawyer specializing in social media contests and other online giveaways can provide legal advice for your sweepstakes.

Read on to learn about:

(1) what is involved in sweepstakes laws compliance, (2) what is an [illegal lottery](#), (3) what a sweepstakes administrator can do, and (4) finally, the next steps to get started!

IN THIS ARTICLE:

- Are social media contests legal?
- What should you consider when hiring a sweepstakes administrator?
- What sweepstakes laws apply to social media giveaways?

